

2011 ANZCA conference programme

TIME	TUESDAY 5 July 2011
12 midday	Lunch for postgraduate students
1.30 – 4.00 pm	Postgraduate workshop In MSB.4.02
4pm onwards	Registration available in Novotel Explanation of protocols for pōwhiri (handout available) Delegates make own arrangements for dinner
6 pm	Postgraduate student dinner, House, Hamilton City
7.45 pm	Executive meeting at Novotel, coffee and nibbles provided

TIME	WEDNESDAY 6 July 2011
8.30 am	<p>Pōwhiri at Te Kohinga Mārama Marae Bus transport provided from Novotel, leaving at 8 am Protocols for pōwhiri explained on bus</p>
9.30 am	<p>Morning Tea/Kai at Marae</p>
10.00 am	<p>Plenary Session in Room S1.04 Welcome by ANZCA President, Kerry McCallum Housekeeping</p>
10.15 am	<p>Keynote speaker: Professor Cynthia Stohl</p>

CONCURRENT SESSION 1						
	A	B	C	D	E	F
Room	S1.05	S1.03	S1.02	SG.01	SG.02	SG.03
Stream	Organisational Communication	Media & Citizenship	Public Relations, Marketing & Advertising	Indigeneity & Media	Sports Communication	Mobile, Digital & Social Media
Chair	Shiv Ganesh	Terry Flew	Margalit Toledano	Lisa Waller	Fabrice Desmarais	Clare Lloyd
11.20 am	<p>Donald Alexander</p> <p>CEO Communication competencies – what is needed?</p>	<p>Jason Potts</p> <p>A cultural consumption price index for Australia: Implications for communications policy</p>	<p>Petra Theunissen & Khairiah Rahman Presented by Mikela Dennison</p> <p>Dialogue and two-way symmetrical communication in public relations theory and practice</p>	<p>Margie Comrie</p> <p>Māori Television versus mainstream news: Perspectives on the 2008 election</p>	<p>Olaf Werder</p> <p>Selling “the beautiful game”: Cultural influences on soccer apparel advertising</p>	<p>Andrew Kelly</p> <p>Police social networking: Relying on cheerleaders to help moderate the Facebook trolls</p>
	<p>Colleen Mills</p> <p>Organisational communication in the face of diversifying constituencies</p>	<p>Mark Balnaves</p> <p>The social mood reader – mapping citizen engagement using the semantic web and supercomputing</p>	<p>Cliff Allen & Richard Varey</p> <p>Minding the gap: The need to re-cognise interdisciplinary boundaries in public relations, marketing and advertising communication</p>	<p>Kerry McCallum</p> <p>Framing failure: Australian news media and Indigenous health policy</p>	<p>Kris Vavasour</p> <p>Music to watch girls by: Pop songs and carnival culture at the 2007 Netball World Championships</p>	<p>Flaviu Hodis & Mimi Hodis</p> <p>Bonding and bridging social capital in online interactions: A study of international students</p>

	<p>Margaret Richardson, Mary Simpson & Ted Zorn</p> <p>Elder-organisation interactions: An examination of positive and negative experiences and their consequences</p>	<p>Susie Pratt</p> <p>Communicating “matters of concern” through an art and science network</p>	<p>David McKie & Richard Varey</p> <p>Uneven developments: Tracking turf wars between marketing and public relations from the past and projecting into the future</p>	<p>Andrew Chrystall</p> <p>Everyone in their medium: Voice and sensibility in Treaty discourse</p>	<p>Toni Bruce</p> <p>Shifting the boundaries: Sportswomen in the media</p>	<p>Paula Ray</p> <p>Social media in India: A “means” to an “end”</p>
			<p>Lida Holtzhausen & Lynnette Fourie</p> <p>North-West University corporate brand: Reflecting values?</p>		<p>Mathew Ricketson, Simon Brady & Jason Wilson</p> <p>News limited and the National Rugby League: A case study in organisational conflict</p>	<p>Deepti Azariah</p> <p>Beyond the blog: The networked self of travel bloggers on Twitter</p>
12.40 pm	LUNCH / KAI					

CONCURRENT SESSION 2						
	A	B	C	D	E	F
Room	S1.05	S1.03	S1.02	SG.01	SG.02	SG.03
Stream	Organisational Communication	Media & Citizenship	Public Relations	Indigeneity & Media	Health Communication	Mobile, Digital & Social Media
Chair	Colleen Mills	Mark Balnaves	Kay Weaver	Kerry McCallum	Phoebe Guo	Mary Simpson
1.20 pm	<p>Ying Wang & Shiv Ganesh</p> <p>Organisational materiality : Discourses, practices and events</p>	<p>Terry Flew</p> <p>Who's a global citizen? Julian Assange, Wikileaks and the Australian media reaction</p>	<p>Katharina Wolf</p> <p>Activist communication: A critical reflection on an ethnographic research project</p>	<p>Joe Grixti</p> <p>Indigenous media boundaries: Reconsidering the binary of Indigeneity and settler state</p>	<p>Doreen Jowi</p> <p>Communication in health care context: Patient satisfaction with medical care and quality</p>	<p>Scott Rickard</p> <p>The new Aussie wireless hotspot – home: End user investigations into wireless communications technologies within the home</p>
	<p>Robert Chandler</p> <p>Communication indicators of organisational integrity (CIOI) model: The rationale, theoretical construction, and practical applications</p>	<p>Jason Wilson</p> <p>Man of the year: Wikileaks, celebrity, democracy</p>	<p>James Mahoney</p> <p>The Butterflies from Brazil: Issues, contingency and strategic communication</p>	<p>Ellie Rennie</p> <p>The big TV blackspot</p>	<p>John Oetzel, et al.</p> <p>Communication issues in community-based participatory research partnerships for health: An exploration of a model</p>	<p>Clare Lloyd</p> <p>Mobile disconnections: The use of mobiles for creating distance</p>

	<p>Kirsty Barber</p> <p>Translations of recovery: Fighting for discursive life in community mental health organisations</p>	<p>Kerry Green & Stephen Tanner</p> <p>Egypt's uprising: How social were the media?</p>	<p>Margalit Toledano</p> <p>Handling personal-organisational tensions in social media: Challenges for public relations practitioners</p>	<p>Dominic Santangelo</p> <p>Towards an understanding of collaboration in Australian Indigenous broadcasting</p>	<p>Janet Sayers & Margaret Brunton</p> <p>Victims, villains and victors: Media framing of the NZ 2006 junior doctors' strike</p>	<p>Brett Hutchins</p> <p>Robbing the world's largest jewellery store? Digital sports piracy, industry hyperbole, and barriers to an alternative online business model</p>
			<p>Katharina Wolf & Catherine Archer</p> <p>Shifting online: An exploratory study into PR consultants' attitude towards new media</p>		<p>Patrizia Furlan</p> <p>Reporting medical stories in Australia... What is the place of public relations?</p>	<p>Michael Galvin & Christine Lim</p> <p>Gift culture in an online community: The commodification of gifts in a Facebook game</p>
2.40 pm	AFTERNOON TEA / KAI					

CONCURRENT SESSION 3						
	A	B	C	D	E	F
Room	S1.05	S1.03	S1.02	SG.01	SG.02	SG.03
Stream	Organisational Communication	Media & Citizenship	Advertising	Indigeneity & Media	Journalism & News Media	Mobile, Digital & Social Media
Chair	Frank Sligo	Kerry Green	Cliff Allen	John Oetzel	Toni Bruce	Scott Rickard
3.00 pm	Sue Slowikowski Making sense of bushfire inquiries	Tanja Pritzlaff Constituting citizenship through computer-mediated communication	David S. Waller & Graham R. Massey A study of personal beliefs of advertising and attitudes towards advertisements: Pollay and Mittal (1993) revisited	Lisa Waller Newsgathering in the other Australia: An exploration of Indigenous affairs correspondents' reporting practices	Diana Bossio The re-making of the "noble" soldier: A case study of coalition governments' response to the Abu Ghraib scandal	Tama Leaver, Mark Balnaves & Michele Willson The ubiquity of information filtration
	Jungsun Kim & Caroline Hatcher Using performance management systems as identity products	Mark McGuire Citizenship in online worlds	Desideria Murti The ethics of "branding" in post-disaster situations	Kay Nankervis White woman "Gubba" journalist – an auto-ethnographical approach to developing Indigenous cultural competency in non-Indigenous journalists and communicators	Ann Dunn A production analysis of cross media work in local radio: Shifting boundaries and identities	Kane Hopkins Political blogs and deliberative democracy: Developing measures of participation

	<p>Vanessa Johnson & Alison Henderson</p> <p>Positioning functional foods for sports performance: A case study of a food organisation's communication with external stakeholder groups</p>	<p>Mary Debrett</p> <p>Ecological citizenship and the Australian press</p>	<p>Tom O'Regan & Mark Balnaves</p> <p>The ratings intellectual</p>		<p>Doug Ashwell</p> <p>Does the public get the science it deserves? PR professionals give their perspectives</p>	<p>Michael Galvin & Christine Lim</p> <p>Fan art and the "world of warcraft": Contemporary forms of online iconography</p>
4.00 pm	<p>Plenary Session in Room S1.04 Keynote speaker: Gaylene Preston</p>					
5.15 pm	<p>Welcome by the Vice Chancellor of the University of Waikato Professor Roy Crawford, Academy of Performing Arts</p>					
5.15 – 6.30 pm	<p>Cocktail party, Academy of Performing Arts</p>					
6.30 – 8.00 pm	<p>"Home by Christmas": Public screening Gallagher Concert Chamber, Academy of Performing Arts Introduction by Gaylene Preston</p>					
8.00 pm	<p>Delegates make own arrangements for dinner</p>					

TIME	THURSDAY 7 July 2011
8.30 am	Plenary Session in Room S1.04 Housekeeping
8.45 am	Keynote speaker: Professor Linda Tuhiwai Smith
9.45 am	MORNING TEA / KAI

CONCURRENT SESSION 4						
	A	B	C	D	E	F
Room	S1.05	S1.03	S1.02	SG.01	SG.02	SG.03
Stream	Revisiting Documentary	Media & Citizenship	Special Interest Session	Intercultural Communication	Journalism & News Media	Communication & Pedagogy
Chair	Geoff Lealand	Phillip McIntyre	Terry Flew	Debashish Munshi	Diana Bossio	Kirstie McAllum
10.20 am	<p>Anne Ferguson</p> <p>Underbelly: Fact-ional television under the microscope</p>	<p>Leonie Rutherford & Adam Brown</p> <p>Multiplatformed spaces, multicultural places: Recruiting child citizens at the ABC</p>	<p>Classification Review Panel</p>	<p>Prue Cruickshank</p> <p>Immigrants' cultural capital: Shifting the boundaries, reshaping identities</p>	<p>Kathryn Bowd, Joy Chia & Ian Richards</p> <p>Community and connection in regional Australia and Canada: Regional media as a catalyst for social capital development</p>	<p>Felicity Biggins & Christina Koutsoukos</p> <p>A bridge too far? The pedagogical challenges of up-to-the minute industry practice</p>
	<p>Anna Jackson</p> <p>Changing channels: Television and transition in New Zealand's documentary production ecology</p>	<p>Jay Reid</p> <p>Yippee ki-yay, al-Qaeda! 9/11 and its effects on the Hollywood cinematic mediation of terrorism</p>		<p>Chika Anyanwu</p> <p>Continent on the edge: Communicating African migrants' economic contributions to Australia</p>	<p>Tara Ross</p> <p>Shifting language use in the contested field of New Zealand's Pasifika news media</p>	<p>Frank Sligo</p> <p>Although they are looking at the words they are not actually reading": Apprentices' liminal literacy and literacy tutors' dilemmas</p>

	<p>Steve Thomas</p> <p>Documentary ethics, collaboration and “hope”</p>	<p>Chris Wilson</p> <p>Just how did Perth lose its Groove? The rise and demise of youth community radio</p>		<p>Robert Chandler et al.</p> <p>First language reversion tendencies during high cognitive stress contexts: Implications for crisis/risk communication and emergency notification messages</p>	<p>Grant Hannis</p> <p>Assessing students’ use of primary sources: A case study from the emerging discipline of Journalism Studies in New Zealand</p>	<p>Amanda Bateman</p> <p>Watch, listen and learn: Analysing children’s social conduct through their communication</p>
11.20 am	SESSION BREAK					

CONCURRENT SESSION 5						
	A	B	C	D	E	F
Room	S1.05	S1.03	S1.02	SG.01	SG.02	SG.03
Stream	Revisiting Documentary	Health	Media & Religion	Intercultural Communication	Journalism & News Media	Communication & Pedagogy
Chair	Craig Hight	Janet Sayers	Kay Weaver	Prue Cruickshank	Margie Comrie	Amanda Bateman
11.30 am	Jeremy Weinstein Documunity: A collaborative documentary studio	Renae Desai Creating awareness when no one wants to know: Online engagement for asbestos awareness in Australia	Paul Emerson Teusner Networked individualism, discursive constructions of community and religious identity: The case of Australian Christian bloggers	Michael Bourk Tsunamis across Sri Lanka: Narratives of crisis when nature "strikes"	Journalism and News Media Panel: Anne Dunn, Grant Hannis, Martin Hirst, Donald Matheson, & Brian McNair	Michele Schoenberger-Organ & Dorothy Spiller Tricky intersections: Managing an event within the context of an academic course
	Adam Brown Multiplatforming documentary: New media innovations in the Holocaust Museum	Catherine Archer & Katharina Wolf Parenting in the media fast lane: The impact of new and traditional media on Australian mothers of young children	Ann Hardy Matariki, commodification and multiple identities	Penny O'Donnell Communities of intercultural media practice		Donald Alexander & Sharon Schoenmaker The effectiveness of the wiki as a collaborate learning tool in a public relations academic situation

	Kate Nash Modes of interaction and kinds of participation: Theorising audience engagement with interactive documentary	Michele Hider Reducing the impact of Swine Flu in Canterbury	Christina Koutsoukos Pardon the pun: It's about religion, after all	Aini A.Manaf The dynamics of communication in ethnically diverse groups: The experiences of academics		James Benjamin The challenges of teaching communication courses in distance learning 3.3
		Kath Albury & Estella Noonan Promoting safer sex on the edge: Learning from sex-party organisers and patrons in New South Wales		Yuval Karniel & Amit Lavi Dunur Arabs in Israeli television: Entertainment and stereotype in the representation of the Palestinian Arabs in reality shows		Elizabeth Gray Creativity and Business Communication: Teaching for wider horizons
12.50 pm	LUNCH / KAI					
1.30 pm	Plenary Session in Room S1.04 Conversation with Tainui Stephens					

CONCURRENT SESSION 6						
	A	B	C	D	E	F
Room	S1.05	S1.03	S1.02	SG.01	SG.02	SG.03
Stream	Political Communication	Disability	Media & Religion	Communication Ethics	Journalism & News Media	Communication & Pedagogy
Chair	Juliet Roper	Kirsty Barber	Ann Hardy	Elspeth Tilley	Debashish Munshi	Michele Orgad
2.30 pm	<p>Jason Wilson</p> <p>Sunshine Man: Kevin Rudd, celebrity media and Australia's political communication system</p>	<p>Sue Tait</p> <p>The impossibilities of witnessing mania</p>	<p>Paul Emerson Teusner</p> <p>Godcasting: Exploring religious audiences and podcasting communities</p>	<p>Donald Matheson</p> <p>Journalism that makes good sense: The ethics of interpretation in news practice</p>	<p>Brian McNair</p> <p>Truth, trust and objectivity in the era of the content-generating user</p>	<p>Kathrin Otrell-Cass, Elaine Khoo, Bronwen Cowie & Alison Basel</p> <p>Networked inquiry learning in secondary science classrooms</p>
	<p>Joshua Rosner</p> <p>"Never before in my political life have I been taken so seriously as a woman:" Australian media representations of Germany's chancellor, Angela Merkel</p>	<p>Kathleen Connellan, Clemence Due & Damien Riggs</p> <p>Light lies: How does glass communicate in a mental health unit?</p>	<p>Stephen Garner</p> <p>The cry against injustice in the online world: Lament, imprecation and new media</p>	<p>Deborah Rolland</p> <p>Does current corporate social responsibility (CSR) reporting a change in the traditional enactment of a business' moral obligations to society? An exploration of the ethical motivation, organisational responsibility and commitment to stakeholder</p>	<p>C. Kay Weaver & Steven Hitchcock</p> <p>New Zealand journalists making sense of digital technologies, changing work practices, and new economic imperatives: A scoping study</p>	<p>David Paterno</p> <p>Of tail hooks and arresting wires: Coordinating communication discoveries in the classroom</p>

	<p>Scott Whitaker</p> <p>Enablers and disablers in the communication of sustainability discourses between local government and businesses</p>	<p>Michael Galvin</p> <p>“Trauma work” and the practice of everyday life with disability</p>	<p>Paul Emerson Teusner</p> <p>iReligion</p>	<p>Elizabeth Coleman & Danielle Kirby</p> <p>Fictional contexts and the ethics of games</p>	<p>Penny O’Donnell</p> <p>The continuing importance of newspapers</p>	<p>Mimi Hodis & Flaviu Hodis</p> <p>Change in self-perceptions of communication competence: A comparative analysis of differences across gender and class rank (year of study)</p>
	<p>Brian McNair</p> <p>Communicating leadership in the digital age</p>	<p>Christian von Sikorski</p> <p>Sports communication and disability : Visual media framing effects on recipients’ perception and evaluation of athletes with disability</p>		<p>Eleanor Sandry</p> <p>Dancing around the subject with robots: Ethical communication as a “triple audiovisual reality”</p>		<p>Norshidah Abu Husin</p> <p>Parent-teacher communication in the learning of children with learning disabilities in inclusive classes in Malaysia</p>
<p>3.50 pm</p>	<p>AFTERNOON TEA / KAI</p>					

4.10 pm	Plenary Session in Room S1.04 ANZCA Annual General Meeting
5.30 pm	Bus returns to town after AGM
7.00 pm	Pre-dinner drinks, Verandah Restaurant Entertainment: Wai Taiko Drummers
7.30 pm	Conference Dinner Verandah Restaurant - Hamilton Lake

TIME	FRIDAY 8 July 2011					
8.30 am	Plenary Session in Room S1.04 Housekeeping					
8.45 am	Keynote: Professor Michael Stohl					
CONCURRENT SESSION 7						
	A	B	C	D	E	F
Room	S1.05	S1.03	S1.02	SG.01	SG.02	SG.03
Stream	Political Communication	Gender & Communication	Organisational Communication	Communication Ethics	Journalism & News Media	Creative Communication
Chair	Shiv Ganesh	Marianne Tremaine	Mary Simpson	Donald Matheson	Caroline Hatcher	Fabrice Desmarais
9.50 am	Robbie Busch Is mass-branded local identity oxymoronic? An historical perspective on radio regulation and ownership in Aotearoa New Zealand	Dean Laplonge & Kath Albury Mining for a safer masculinity	Ying Wang & Juliet Roper Sustainability and the New Zealand wine industry: Is there a normative case?	Jocelyn Williams Ethical or strategic? Communicative intent in public policy rhetoric	Ruth Zanker & Bronwyn Beatty Shake, Rattle and Roll: The role of broadcasting and new media immediately after Canterbury’s early morning earthquake in 2010	Phillip McIntyre Bringing novelty into being: Exploring the relationship between “Creativity” and “Innovation”

	<p>Owen Thomas</p> <p>ACT UP vs Al Gore 1999: HIV/AIDS medicines access and the mediatisation of protest</p>	<p>Aaron Sachs</p> <p>"I re-member": Re-presenting hip hop and sexual violence in New Zealand</p>	<p>Margaret Richardson & Michele Schoenberger-Orgad</p> <p>"This is business!": Exploring connections between commodification and ageism in the art world</p>	<p>Paul McMillan</p> <p>Police, guns and access: An analysis of the political economy of New Zealand news media through the propaganda model and framing</p>	<p>Sue Tait</p> <p>Nicholas Kristof and the intersections of journalism, humanitarianism and celebrity</p>	<p>Christina Ballico</p> <p>Blurred musicality: Gatekeepers and cultural producers in localised music industries</p>
	<p>Margie Comrie</p> <p>Supersize coverage? The New Zealand Herald and the first Auckland "super city" election</p>	<p>Carolyn Skelton</p> <p>Gender, the still image and interactive, lesbian-themed web (TV) series</p>	<p>Barbaranne Benjamin et al.</p> <p>Incarcerated mothers' relationships and recommendations</p>	<p>Elspeth Tilley, Susan Fredricks & Andrea Horne</p> <p>What are we teaching them? The impact of study level and age upon ethical decision-making by tertiary communication students from the United States and Aotearoa/New Zealand</p>	<p>Bronwyn Beatty</p> <p>"Blatant promos": Programme endorsements in prime time television news</p>	<p>Fangjun Li</p> <p>The impact of the industry convergence onto the structure of the music industry in mainland China in the 21 Century</p>
	<p>Jennie Watts</p> <p>Culture and lived experience: Emerging perspectives on the intersection of social movement and subculture</p>				<p>Juliet Roper & Michael Stohl</p> <p>Framing sustainability: Policy Implications of New Zealand media discourse</p>	

11.10 am	MORNING TEA / KAI
11.30 am	<p>Plenary Session in Room S1.04</p> <p>Plenary Panel: Evaluating academic research: Challenges, issues and opportunities for communication academics in new research assessment frameworks</p> <p><i>Chair: Kerry McCallum</i></p>
12.50 pm	LUNCH / KAI
1.40 pm	<p>Prizes, “thank yous”</p> <p>POROPOROAKI</p> <p>Buses leave at 3 pm for Grey Street and Novotel</p>